

## LEADING REGIONAL FILM COMPANY UPGRADES EQUIPMENT



Founded in 2004, “Vision Team” doo is a leading producer of motion picture, video and television programmes, including for example a comedy called “Gorčilo – Jesi li to došao da me vidiš” (Bitterness, did you come to see me?), which was later turned into a TV mini-series. The company is also internationally known as a full-service equipment and facility rental company for the TV and film industry. For example, since 2007 the company has worked in close collaboration with ARRI RENTAL, the biggest European film and television equipment manufacturer. That partnership enabled Vision Team to provide the best equipment and services for TV, film and commercial production not only in Serbia, but in the whole region.

VISION TEAM has a production complex located in Belgrade, consisting of 3 modern studio facilities, which are used for the company’s own productions and are also rented out to other production companies. Despite the large number of relatively new and modern film equipment owned by Vision Team, constant development and technology advancements dictate frequent equipment upgrades to enable the company to meet its customers’ requirements for the most modern film equipment, which meets the highest quality standards.

In March 2020, the company teamed up with UniCredit Bank of Serbia to finance the investment in range of professional digital and motion picture equipment under the SME Competitiveness Support Programme. The full implementation was completed in July 2021.

After the successful project verification, Vision Team received a 15% grant cash-back, funded by the European Union.

With the investment, the company now meets a wide variety of standards, including:

- Directive 2009/104/EC concerning the Minimum Safety and Health Requirements for the Use of Work Equipment by Workers
- Directive 2014/35/EU on the Harmonization of the Laws of Member States relating to Electrical Equipment Designed for Use within Certain Voltage Limits
- Directive 2014/30/EU on the harmonization of the laws of the Member States relating to electromagnetic compatibility (recast).

<b>Loan Amount</b>	€ 520,800
<b>Grant amount</b>	€ 78,120
<b>EU Directives met</b>	Directives on health & safety, electric equipment and electromagnetic compatibility
<b>Invested in</b>	Cameras, lenses, filters, accessories for high quality film production

Implementation Consultants

