



## ECO-FRIENDLY PRINTING SERVICES

**Propoint Doel** is the synonym for high quality and highly professional printing services. Founded in 1992 by two brothers with a passion for printing, working out of two small rented rooms, the company today employs 50 people working in a modern two-story building with an area of 5,000 m<sup>2</sup>. Being one of the oldest printing houses in North Macedonia, **Propoint** offers a wide range of printing services like catalogues, brochures, manuals, price lists, books, magazines, flyers, cardboard packaging, calendars and all other printed advertisement materials. Sustaining competitive prices and the highest quality standards but most importantly understanding clients' needs, sets Propoint apart from its competition. Their services are well known in the Macedonian market but the company also gained the trust of international companies. The company also has a strict policy for social responsibility, offering opportunities for people with disabilities. At the moment, 22 of the 50 employees are people with disabilities.

**Propoint** continuously invests in new technologies to keep up with the latest trends in the printing industry. It started with screen-printing technology and switched to digital printing in order to improve the speed, efficiency and quality of its products. The company now invested is in a digital machine label printer. This label printer doesn't require the use of chemical materials in the print preparation. The new machine will facilitate an increase in quality and speed of label printing, which allows for a more efficient product finishing process with a vastly reduced environmental impact. Furthermore, the Company installed photovoltaic panels and two chargers for electric cars, reducing its environmental impact even further.

The company received free technical assistance to optimize its investment project and 15% grant cash-back after the successful project verification, funded by the European Union.

With the investment, the company now meets a wide variety of standards including:

- Directive 2014/35/EU on the Harmonization of the Laws of Member States relating to Electrical Equipment Designed for Use within Certain Voltage Limits
- Directive 2014/30/EU on the harmonization of the laws of the Member States relating to electromagnetic compatibility
- Directive 2006/42/EC on machinery
- Directive 2009/104/EC concerning the Minimum Safety and Health Requirements for the Use of Work Equipment by Workers

<b>Loan Amount</b>	€ 101,774
<b>Grant amount</b>	€ 15,266
<b>EU Directives met</b>	Regulation on machinery, electromagnetic compatibility, health & safety
<b>Invested in</b>	Digital machine label printer, photovoltaic panels and chargers for electric car
<b>Energy Savings and GHG reduction</b>	2,698 MWh/year 636 t CO <sub>2</sub> /year

Implementation Consultants

