



Loan Amount	€ 55,765
Grant amount	€ 8,365
EU Directives met	Regulations on food safety, wastes and packaging wastes
Invested in	Automatic Biscuit Sandwiching Machine

Implementation Consultants



NEW PRODUCTION MACHINE FOR BISCUIT COMPANY

The company **Via Prom doo**, is a manufacturer of pastry goods and cakes, located in Ohrid. The business model of Via Prom is based on key differentiators: applying authentic technology processes, using natural ingredients and relatively low cost.

The company has been active in export since the very beginning of its operation. Until 2012 export activities focused on countries on the Balkan Peninsula. In the last few years Via Prom expanded **export to EU countries** (mainly **UK, Holland, Germany, Sweden and Denmark**) and the Middle East.

Via Prom invested in a new Automatic Biscuit Sandwiching Machine. The new investment reduces the company's impact on the environment because the technology reduces the amount of packaging waste generated and consumes less energy than the existing one. Occupational Health & Safety of workers are significantly improved as the machine belongs to the latest generation of automated modern technology, ensuring elimination of injuries at the working place and ergonomic features concerning machine operation.

The company received free technical assistance to optimize its investment project and 15% grant cash-back after the successful project verification, funded by the European Union.

With the investment, the company now meets a wide variety of standards including:

- Regulation (EC) No 852/2004 on the hygiene of foodstuffs
- Regulation (EC) No 1935/2004 on materials and articles intended to come into contact with food and repealing Directives 80/590/EEC and 89/109/EEC
- EU Regulation 2023/2006 on good manufacturing practice for materials and articles intended to come into contact with food
- Commission Regulation (EU) No 10/2011 of 14 January 2011 on plastic materials and articles intended to come into contact with food
- Directive 2006/42/EC on machinery and amending Directive 95/16/EC (recast)
- Directive 2008/98/EC of the European Parliament and of the Council of 19 November 2008 on waste and repealing certain Directives (Text with EEA relevance);
- Directive 1994/62/EC on packaging and packaging waste