

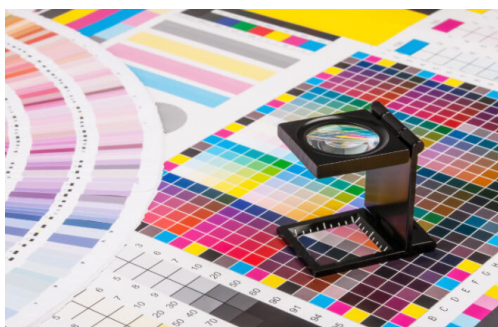


European Bank
for Reconstruction and Development

SUCCESS STORY
NOVEMBER 2020

KOSOVO SME
Competitiveness Support Programme

EXPANDING BUSINESS IN AN ENVIRONMENTALLY FRIENDLY WAY



Flexograft SH.P.K. is a specialized company in the printing and flexo-printing industry. Established in 2012, the company has become a well-known top competitor in the market for printing services. The company offers a wide variety of printing on packaging, printing of self-adhesive labels, wrap-around labels and similar printed products for the food and non-food industries. It has five departments (design, preparation of clichés, printing, lamination and cutting) and operates its activities in new production location with 5,000 m2. The company invests in latest technology, marketing but also in the professional development of its 45 employees. The staff is creative and professional, ready to guide clients in the development of packaging that reflects the product needs and specifications, designed to highlight advantageous product positioning and produced to the highest quality standards.

Over the last couple of years, demand for Flexograft's products increased significantly in both, domestic and international markets. The company therefore decided to expand its capacity by investing in new machinery. Flexograft selected a new Digital Imaging machine to meet the new printing capacity requirements.

As the new machine replaced a 20-year-old machine, the investment resulted in many benefits. Apart from the desired increase in productivity, the state-of-the-art technology operates without solvents, significantly reducing the company's use of hazardous materials and the emission of harmful odors, ultimately improving Occupational Health and Safety of workers. Moreover, the new machine has standardized and simplified different types of printing processes and it consumes less energy than the one it replaces.

The company received free technical assistance to optimize its investment project and, after the successful project verification, a 15% grant cash-back, funded by the European Union.

With the investment, the company now meets a wide variety of European standards, including:

- Regulation (EC) No 1935/2004 of the European Parliament and of the Council of 27 October 2004 on materials and articles intended to come into contact with food
- Directive 2006/42/EC on machinery
- Directive 2014/35/EU on the Harmonization of the Laws of Member States relating to Electrical Equipment Designed for Use within Certain Voltage Limits
- Directive 2014/30/EU on the harmonization of the laws of the Member States relating to electromagnetic compatibility

Loan Amount	€ 140,000
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Grant amount	€ 21,000
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EU Directives met

Regulation on materials intended to come into contact with food, directives on machinery and electromagnetic compatibility

Invested in	New Digital Imager Machine
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Energy Savings and GHG reduction	43.90 MWh/year 15.20 t CO2/year
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Implementation Consultants



For more information visit the Programme website: www.web-sme-csp.com or contact us on: +383 49 562 660 info.kosovo@web-sme-csp.com