



European Bank
for Reconstruction and Development

SUCCESS STORY
MAY 2020

KOSOVO SME Competitiveness Support Programme

EXPANDING SWEET EXPORTS



Liri NPT is a sole proprietorship that has been producing sweets and biscuits in the city of Prizren since 1985.

The traditional family business produces more than 121 individual products in the categories Turkish Delight, biscuits, wavers, chocolate, bonbons, Helva, and caramels. The company certainly kept up with changes and developments over the past 35 years and is already certified for ISO 22000:2005 and HACCP. Liri products are also exported to North Macedonia, Bosnia and Herzegovina, Germany, Switzerland, Sweden, Italy and the UK.

To ensure its continuous competitiveness in Kosovo and in its international export markets, the company decided to invest in new machinery for some products to improve quality and shapes whilst reducing waste and energy consumption. Additional benefits include improved occupational health and safety as a result of a higher level of automation.

With the help of the Kosovo SME Competitiveness Support Programme, the company invested in eight new production and packaging machines.

Liri received free technical assistance to optimize its investment project and is completing the project implementation. Once the project has been successfully verified the company can expect a 15% cash-back, funded by the European Union.

With the investment, the company now meets a wide variety of European standards, including:

- Regulation (EC) No 852/2004 of the European Parliament and of the Council of 29 April 2004 on the hygiene of foodstuffs
- Regulation (EC) No 178/2002 of the European Parliament and of the Council of 28 January 2002 laying down the general principles and requirements of food law, establishing the European Food Safety Authority and laying down procedures in matters of food safety
- Regulation (EC) No 1935/2004 of the European Parliament and of the Council of 27 October 2004 on materials and articles intended to come into contact with food and repealing Directives 80/590/EEC and 89/109/EEC
- Directive 2008/98/EC on waste and repealing certain Directives
- Regulation (EC) No 1005/2009 of the European Parliament and of the Council of 16 September 2009 on Substances that Deplete the Ozone Layer
- Directive 2009/125/EC of the European Parliament and of the Council of 21 October 2009 establishing a framework for the setting of eco-design requirements for energy-related products
- Directive 2006/42/EC on machinery, and amending Directive 95/16/EC (recast)

Loan Amount	€ 1,000,000
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Expected Grant amount	€ 150,000
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EU Directives met	Regulations on food safety, waste, depletion of the ozone layer, eco design and machinery
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Invested in	New production hall Production machinery for 4 new products 3 new packaging lines
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Energy Savings and GHG reduction	112 MWh/y 39 tCO ₂ /y
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Implementation Consultants



For more information visit the Programme website: www.web-sme-csp.com or contact us on: +383 49 562 660 info.kosovo@web-sme-csp.com