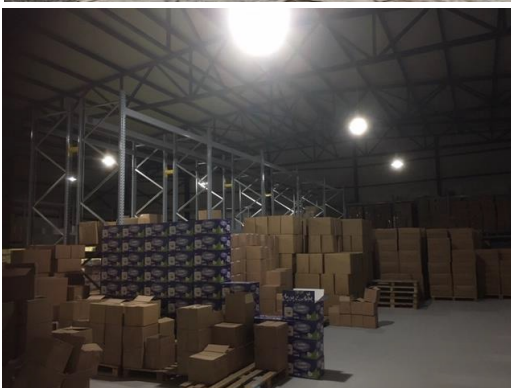




**European Bank**  
for Reconstruction and Development

SUCCESS STORY  
MAY 2020

## KOSOVO SME Competitiveness Support Programme



## NEW ENERGY EFFICIENT BUILDING FOR BETTER BUSINESS RESULTS

**N.T.P. Butterfly** deals with packaging and selling of hygiene products. It supplies some of the biggest stores with hygiene products for females and diapers for children. The company's portfolio range includes around 30 products and the demand for Butterfly products is growing every day.

Butterfly's business was originally located in a rented premises in an old building, partially adapted to be used for storage and partially for packaging of the products. The building itself did not fulfil the minimal Health and Safety requirements for employees.

With the help of the Kosovo SME Competitiveness Support Programme, the company invested in the construction of a new production warehouse and administrative space, including the installation of electrical systems and installation of a modern HVAC system. Butterfly transferred all business operations into the new building, which is energy efficient and will help the company save energy and reduce operational costs. Moreover, the new premises guarantees a safe and healthy work environment for its employees.

Butterfly received free technical assistance to optimize its investment project and a 15% cash-back grant after the successful project verification, funded by the European Union.

With the investment, the company now meets a wide variety of European standards, including:

- Regulation (EC) No 1005/2009 of the European Parliament and of the Council of 16 September 2009 on Substances that Deplete the Ozone Layer;
- Directive 2008/98/EC on waste
- Directive 2012/27/EU of the European Parliament and of the Council of 25 October 2012 on energy efficiency, amending Directives 2009/125/EC and 2010/30/EU and repealing Directives 2004/8/EC and 2006/32/EC
- Directive 89/654/EEC concerning the Minimum Safety and Health Requirements for the Workplace;

|                                         |                                                                                                                              |
|-----------------------------------------|------------------------------------------------------------------------------------------------------------------------------|
| <b>Loan Amount</b>                      | <b>€ 250,000</b>                                                                                                             |
| <b>Grant amount</b>                     | <b>€ 37,500</b>                                                                                                              |
| <b>EU Directives met</b>                | Regulation on energy efficiency, substances that deplete the ozone layer, on waste and health requirements for the workplace |
| <b>Invested in</b>                      | Construction of a new production warehouse and administrative space                                                          |
| <b>Energy Savings and GHG reduction</b> | 10 MWh/y<br>3 tCO <sub>2</sub> /y                                                                                            |

Implementation Consultants



For more information visit the Programme website: [www.web-sme-csp.com](http://www.web-sme-csp.com) or contact us on: +383 49 562 660 [info.kosovo@web-sme-csp.com](mailto:info.kosovo@web-sme-csp.com)