

## BEVERAGE PRODUCTION COMPLIANT WITH EU DIRECTIVES



Vitinka A.D., established in 1974 in Kozluk (Zvornik municipality), is a producer of mineral water and other non-alcoholic beverages.

The company has 2 production plants: one is located in Kozluk (the headquarter) producing carbonated natural mineral water and carbonated non-alcoholic beverages. The second one is located in Raševo where the company produces the non-carbonated, natural and healthy spring water Vivia, as well as other non-carbonated refreshing non-alcoholic drinks.

Vitinka A.D. is an export-oriented company. Since 2010 company has been exporting its products to Kosovo and in May 2015 it launched its products in Montenegro. Additionally, Vitinka A.D. has opened a company in Loznica (Serbia) with the aim of expanding into new market and serving new clients.

In order to improve its product quality, product safety and occupational health and safety, Vitinka A.D. purchased a new 'empty bottle inspector' machine. The new machine is fully compliant with relevant EU Directives and improves the company's competitiveness in the international markets.

The new machine performs the inspection of empty bottles to ensure their compliance and quality prior to the filling process. This reduces the number of rejects due to the presence of contaminants, imperfections or defects in the empty bottles whilst increasing production capacity, quality of production process and consequently the final product quality.

The company received free technical assistance to optimize its investment project and 15% grant cash-back after the successful project verification, funded by the European Union.

With the investment, the company now meets a wide variety of standards, including:

- EU Regulation 10/2011 plastic materials and articles intended to come into contact with food
- EU Regulation 1935/2004 on materials and articles intended to come into contact with food
- EU Regulation 2023/2006 on good manufacturing practice for materials and articles intended to come into contact with food
- Directive 2006/42/EC on machinery.

<b>Loan Amount</b>	<b>€ 153,300</b>
<b>Grant amount</b>	<b>€ 23,000</b>
<b>EU Directives met</b>	Product quality, security and H&S requirements
<b>Invested in</b>	"Bottle inspector" machine

Implementation Consultants

